

Hi, I'm
Steve Caruso

315 289.8293
ize@smcaruso.com
709 DeKalb Avenue
Apt. 27
Brooklyn, NY 11216

Technical Skills

Photoshop
Illustrator

InDesign
Quark

2D
3D

3ds Max
Alias
SketchUp

AutoCAD
SolidWorks
Inventor

concept

production

Dropbox
WebEx
Google Apps



collaborative

Model Making
Art/Artifact Installation
Interior Lighting
Project Management
Space Planning
Digital Printing

miscellaneous

Education

**Rochester Institute
of Technology, 2006-2011**

Bachelor of Fine Arts
in Industrial Design,
Concentration in Sociology
and Anthropology.

Exhibitions

Design on the ROCs, 1/2011

Buddhist Television
Readymade Swiss Poster

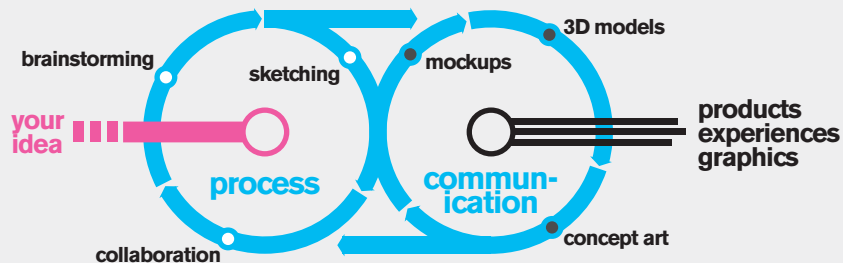
Metaproject:01 3/2011

The Superlow

ID Senior Show: #, 5/2011

Lighting Scheme
Floor Grid

I'm a designer. Here's what I do:



I help you turn your ideas into real things using an iterative design process and advanced visual communications techniques.

You may better know this as using **design thinking & concept development** to create and improve **your brand**.

Experiences (for hire)

Vivid RGB Lighting

January, 2012–Present

Develop brand identity system for startup LED media products company. Create production artwork for print collateral, website visual design, design product enclosures, and create 3D product rapid prototypes.

Brand Designer
Full-Time Contract

MKG Productions

October, 2011–Ongoing

Conceptual and production design of graphic materials, custom displays and interior floorplans; shop drawings and installation for corporate marketing events and pop-up shops.

Experiential Designer
Freelance Projects

RES Exhibit Services

September, 2010–August, 2011

Develop concepts for trade show exhibit layout and styling, produce concept artwork and provide direction for graphic design team. Prepare design documentation for use by project engineers and carpenters.

Exhibit Designer
Internship to Full-Time

Rochester Regional Community Design Center

February–August, 2009

Assisted staff architects and urban planners in creating architectural visualizations and graphic presentations. Maintained on-site gallery and archive of design projects.

Design Intern
Six-Month Internship

Experiences (for pleasure)

RIT Industrial Design Student Organization

2010–2011

Founder, Vice-President and Art Director. Organized events and brand strategy for a student-focused design industry group.

Design on the ROCs

December, 2010–January, 2011

Director of Exhibitions. Led several student groups to support an exhibit of design students' work. Design and installation of gallery space, art.

Industrial Design Senior Show

April, 2010–May, 2011

Founder, Director of Exhibitions. Guided students to creating original work for RIT's first-ever senior exhibition. Created call for entries, sought sponsorships, donations and media coverage. Design and installation of gallery space and exhibits.

References

Josh Owen
RIT Professor
jkofaa@rit.edu

Tim Prinzing
RES Creative Director
tprinzing@res-exhibits.com

Kevin Momot
Daily Record Publisher
kevin.momot@nydailyrecord.com

Joni Monroe
Principal, RRCDC
jmonroe@rrcdc.org